EdgeTech+ 2025

"Generative AI transforms the Way We Build"
- Driving a new era of manufacturing with AI -

Speaker Services Manual

Sponsor Seminar

Dates November 19 (Wed.) – 21 (Fri.) , 2025
10:00 a.m. – 5:00 p.m.
*until 6:00 p.m. on November 20(Thu.) only

Venue PACIFICO Yokohama
(Kanagawa, Japan)

Manual No.E11

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Titles :	EdgeTech+ 2025
Date :	Nov.19 (Wed.) - 21 (Fri.), 2025　10:00 a.m. - 5:00 p.m. (EdgeTech+ Festa will be held only on Nov.20 (Thu.), 5:00-6:00 p.m.) Seminar Archive Distribution: January 5 (Mon.) to January 30 (Fri.), 2026
Venue :	PACIFICO YOKOHAMA 1-1-1 Minato Mirai,Nishi-ku,Yokohama 220-0012,Japan
Organizer :	Japan Embedded Systems Technology Association (JASA)
Event Planning and Promotion :	NANO OPT Media, Inc.
Website:	https://www.jasa.or.jp/expo/english/

Official SNS Accounts	
Facebook	https://www.facebook.com/EmbeddedIoTTechnology/ @EmbeddedIoTTechnology
X	https://x.com/ET_secretariat @ET_secretariat
YouTube	https://www.youtube.com/@edgetech47

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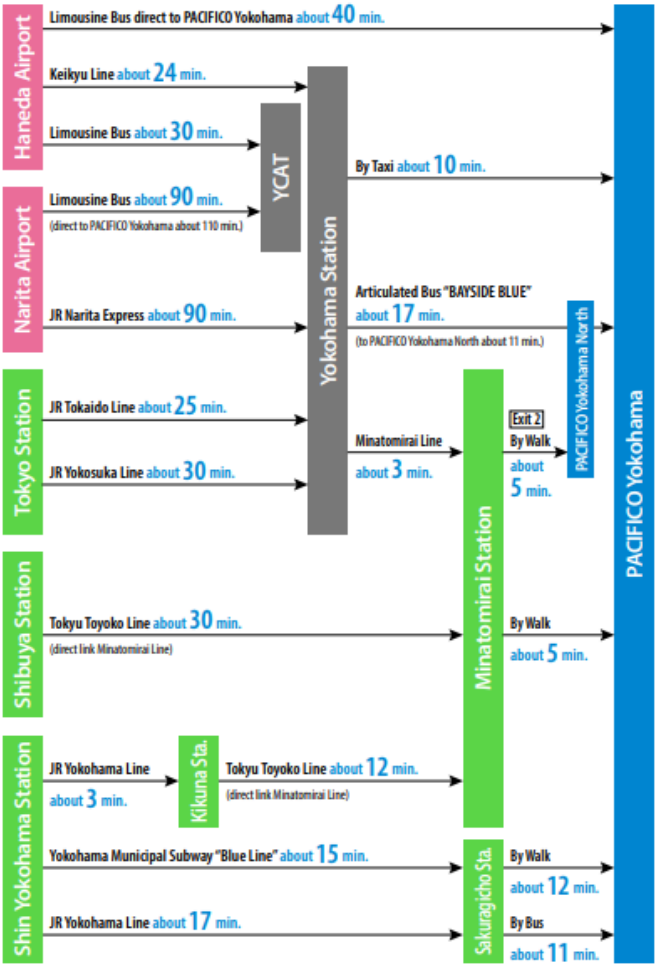
Access to the Venue

Please refer to PACIFICO Yokohama Access Guide.

https://www.pacifico.co.jp/english/access



- 5 minutes on foot from Minatomirai Station

If you use the Entrance to Queen's Square, you can come without getting wet in the rain. (Excluding some facilities)

- 12 minutes on foot, 11 minutes by bus, 5 minutes by taxi from Sakuragicho Station

If you use the Moving Walkway, you can come without getting wet in the rain. (Excluding some facilities)

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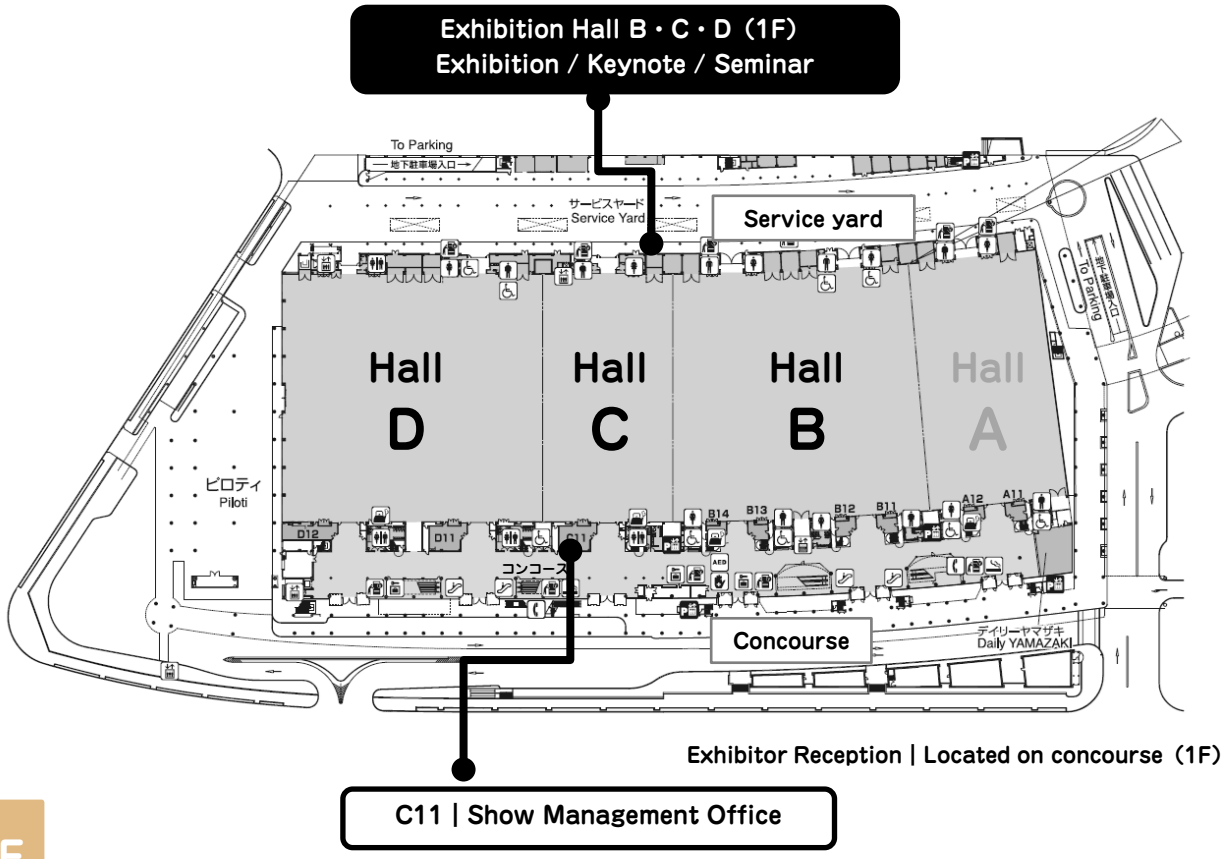
Map (PACIFICO Yokohama)



1F

1F	EdgeTech+ Show Management Office	Exhibition Hall C　Room C11

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Admission during the event (exhibitor badges)

To secure the security and safety of the exhibition, Show Management Office will control the entry of personnel with badges. All personnel are required to wear the appropriate Badge throughout the exhibition period inclusive of move-in and move-out. The passes will be distributed upon request.

Type	Quantity of distribution (max.)	Access
Exhibitor	5 badges per company	・Exhibition ・Seminar (In-house sessions only)

PACIFICO Yokohama, Service facilities

For information on facilities such as stores, restaurants, coin lockers, fax/photocopying, wireless LAN, and barrier-free services at PACIFICO Yokohama, please refer to the PACIFICO Yokohama Facility Guide.

▼ PACIFICO Yokohama, Facility guide ▼
https://www.pacifico.co.jp/english/

Contact

Show Management Office c/o NANO OPT Media, Inc.
3F, Uni-works SHINJUKU GYOEN, 1-12-5 Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Sales	E-mail: sales-info@f2ff.jp	TEL: 03-6258-0582
Marketing & Operation	E-mail: edgetech-exhi@f2ff.jp	TEL: 03-6258-0584

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List of submissions

Please register at the Exhibitor`s Website and keep the deadlines.

NO	Submit	Form Title	Deadline	Submit to	How to submit
1	All Required	Speaker's Photo data	September 12 (Fri.)	Show Management Office	Exhibitor`s Website
2		【Japanese】 Seminar title / Speaker information	September 12 (Fri.)	Show Management Office	Exhibitor`s Website
3		【English】 Seminar title / Speaker information	September 19 (Fri.)	Show Management Office	Exhibitor`s Website
4		Exhibitor Logo Data EdgeTech+ 2025 Chaos Map	September 26 (Fri.)	Show Management Office	Exhibitor`s Website
5		Seminar equipment / Seminar environment, etc.	November 5 (Wed.)	Show Management Office	Exhibitor`s Website
6		Presentation data (PPTX) *Please bring presentation data by USB memory on the day.	-	Seminar venue	Bring on the day

Exhibitor`s Website

https://forest2.f2ff.jp/20251101/?lang=en

We will send an invitation to set up a login ID/password to the e-mail address of the person in charge.
Please set up your login ID and password by yourself by clicking on the "Set Login ID/Password" URL provided in the e-mail.

Notes *Please verify certainly.

1. Speaker's Photo data

Please upload your photo data (color, high resolution JPEG format) taken of your upper body.

2・3. 【Japanese and English】 Seminar title / Speaker information

We will publish some of the information you have entered on the official website, products etc. However, in order for the legal personality and style etc. to be unified, Show Management Office may adjust the input contents.

4. Exhibitor Logo Data EdgeTech+ 2025 Chaos Map

Please refer to next page(P.8).

5. Seminar equipment / Seminar environment, etc.

Please input the information such as the seminar equipment to be used and the content of the seminar as much as possible.

6. Presentation data (PPTX)

Please make it in PPTX format (PowerPoint 2007 or later). If you are using applications other than PPT, please submit in PDF form. We will erase your data after the seminar is over.
When creating data, please specify slide size specification to 16: 9.

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EdgeTech+ 2025 Chaos Map (Exhibitor logo data)

We will create an EdgeTech+ 2025 chaos map, categorizing the exhibited products/services by their "major technology themes." Please upload your logo data from the exhibitor's website and register your major technology themes. The map will be published on the official website, in print materials, and in the October issue of Bulletin JASA. A large chaos map panel will be exhibited at the venue on the day of the event.

[Registration] *Required
- Registration: Exhibitor website "Submission form ¦ Exhibitor logo data “
- Registration deadline: For inclusion in the October issue of Bulletin JASA, registrations will be posted by September 26(Fri.). After the deadline and until October 24(Fri.), registrations will be posted on the official website, in materials distributed on the day, and in other productions.

Important points to note regarding submitting exhibitor logo data

※ The layout will be left to the discretion of Show Management Office. Please submit complete data in EPS or AI format (text already outlined) and the terms of use. If the terms of use are not submitted, we will make appropriate adjustments. In addition, if low-resolution image data (300 dpi or less) is submitted, only the company name text may be displayed.

※ If you submit product logos, advertising descriptions, or data designed other than logos, it may not be possible to use them. Please be aware of this in advance.

Technical themes (tentative)

●Main technical themes (Multiple selections not allowed)
AI, IoT, safety and security, wireless, embedded hardware/semiconductor devices, embedded software, development environment, development support

●Semi-major technical themes (Multiple selections not allowed)
Cloud Native, “Agile, DevOps and CI / CD”, Reskilling / Software Human Resource Development, Open Source Software, Collaborative Creation / New Business Development, Startup, Vision AI, Automotive Software, Generative AI, AI-Driven Development, Physical AI, AI Agents, Unspecified

(Reference) Last year's chaos map

>Main Technology Themes (Core Technology)
https://www.jasa.or.jp/expo/2024/pdf/chaosmap_core.pdf

>Semi-major technology themes (plus technology)
https://www.jasa.or.jp/expo/2024/pdf/chaosmap_plus.pdf

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Seminar Halls & Standard Equipment

- Seating: Theater 50 seats
- Screen projector（16：9）× 1
- Podium× 1
- Internet connection (Wired)
- Hand mic× 2
- Wireless Presenter (Laser pointer) × 1

◆ Arrangement of non-basic equipment
If you use equipment other than those listed above, please contact Show Management Office. We will make arrangements for a fee. Please note that we may not be able to make such arrangements due to the specifications of the venue.

◆ Confirmation of the environment for creating presentation data
Please check the OS and Office version when creating the data. Differences in the environment may cause display problems. If the environment used for data creation differs from the specifications of the PC used for the seminar (see above), we recommend that you bring your own PC.

◆ Bringing your own laptops
The connector shape for connecting to the projector is "HDMI". If you bring a PC or mobile device that does not have the corresponding interface, please bring a conversion adapter to the above connector. Please note that display problems may occur depending on compatibility with the venue equipment. Also, to ensure a stable demonstration, the Internet will be wired, so if you have a PC without a LAN port, please bring an Ethernet conversion adapter. Please note that we will not provide one. Also, please take security measures when using the Internet.

◆ Connecting multiple laptops at the same time
We will provide one PC per venue. If you use multiple PCs, please bring your own computers from the second PC onwards. However, please note that simultaneous projection is not possible.

Advance Preparation & Distribution of Materials at the Venue

If you distribute materials and questionnaires during your presentation, please indicate whether or not you will distribute them in the form “Seminar equipment / Seminar environment, etc.”.

Notes about advance preparation

- Quantities must be prepared for the number of seats in the hall plus a reserve. (Please contact your sales representative for pre-registration status.)
- Each company is requested to prepare its own presentation materials for the audience. (Show Management Office will not print the materials.)
- If you have multiple items to distribute (excluding questionnaires), please deliver them enclosed in a single folder or envelope in advance.
  *Show Management Office will not be able to provide the enclosing work. Please note that Show Management Office will not be able to do this work at the venue on the day of the event.
- If you attach your business card to the questionnaire, please affix double-sided tape beforehand.
  *If you do not attach double-sided tape to the business card attachment column, Show Management Office’s staff will not be able to pick up, distribute, or collect your business card. Please understand this beforehand.
- The collected questionnaires and remaining materials will be handed over to the person in charge or the presenter by our staff on the spot after the presentation, so please take them home with you. Please note that Show Management Office will not keep them or return them at a later date.

Distribution method & Staff

- Show Management Office’s staff will distribute materials to the audience prior to the start of the seminar and collect questionnaires (novelties) after the lecture. (Due to measures to prevent coronavirus infection, the distribution method may be changed, such as placing materials on seats or setting up a box for collecting questionnaires, or the distribution of novelties may be discontinued.)

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Flow of the Seminar

(20 minutes before the start) Transfer to the Seminar Hall

- Please come directly to the seminar venue and speak to Show Management Office' s staff. (Wearing your exhibitor badge during the seminar is optional.)

Seminar Hall

Preparation

↓

Seminar

- In the presence of the equipment operator and the progress director, the equipment connection and seminar data will be checked, and the progress director will provide information on the progress flow.
- Please begin your presentation after the Director of Facilitation announces the start of your presentation.
- Please introduce yourself as the speaker.
- If you ask questions (Q&A), please keep it within the allotted time.
- Please cooperate in keeping time.
  (Displays signs for 10 minutes before end, 5 minutes before end, and end.)

Finish

- Please collect the remaining materials and collection questionnaire from the staff.

Notes

- Equipment connection test
  Only equipment connections will be checked prior to the start of the seminar.
  *If you have a separate test or rehearsal, such as for a complex demonstration, please contact Show Management Office (in charge of the Operation, see p.6) in advance.
- Remaining copies of collected questionnaires and handouts to be used
  After the seminar, the staff will give the materials to the person in charge or the speaker on the spot, so please take them home with you.
  Please note that Show Management Office will not be able to keep or send the materials.
- Visiting by related persons
  Three seats will be provided in front of the podium for each session (including the speaker), but please bring a minimum number of attendees in order to prevent new coronavirus infection.
- Photographing
  - Show Management Office will not restrict photography by visitors. If you prohibit photography of presentation slides, please inform the speakers before the start of the presentation or in the slides themselves.
  - Please cooperate with the filming by the media (wearing a filming armband) and the recording by Show Management Office if Show Management Office allows them to do so. If you do not allow the media to enter the room or take photographs, please register the relevant items in the "2. 【Japanese】 Seminar title / Speaker Information" in advance.

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Move-in of Seminar Handouts (courier service)

When making arrangements to send out materials for distribution, please refer to the following instructions on how to fill out the slip for smooth sorting at the venue.

Note on shipping seminar handouts by courier service

- Handouts for your presentation will be distributed after receipt by Show Management Office and managed by Show Management Office until the start of your company's session. Remaining handouts will be returned to the person in charge after the presentation.
- In order to avoid any possible mishandling of the distributed materials, please make a note of the slip number (number of distributed materials to be sent) and bring it with you to the venue.
- Show Management Office and the venue will not be responsible for any loss/theft, damage, or malfunction. Please understand this in advance.
- If you bring in the exhibition in person, please bring it directly to the [Exhibition Hall C (Room C11) Show Management Office] (see p.5) by the morning of November 18 (Tue.).

How to fill out the form for sending the handouts for the seminar by courier service

Designated to the Day (Time)	Designated for arrival on November 18 (Tuesday) AM *Packages arriving before the designated date may not be received by the seminar date and time once they are returned. *Please be sure to make arrangements to arrive on Tuesday, November 18, AM.
Address	PACIFICO Yokohama Exhibition Hall C (Room C11) 1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan EdgeTech+ Show Management Office (c/o NANO OPT Media, Inc.) TEL:03-6258-0584

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Handling of Personal Information

Handling of Exhibitors' Personal Information by Show Management Office

The Embedded Systems Technology Association of Japan (JASA), the organizer of this event, has entrusted the handling of personal information to Show Management Office, NANO OPT Media, Inc. The handling of personal information is governed by the "Personal Information Protection Policy" and the "Privacy Policy" set forth by Show Management Office itself.
Show Management Office will supervise the appropriate management of personal information in accordance with the "Personal Information Protection Policy" and the "Privacy Policy" set forth by Show Management Office itself.

- The personal information you provide in the various submission forms in accordance with the Exhibitor Manual will be used by Show Management Office to send you administrative communications regarding the submitted forms.
- We may use the information you provide to send you information about IT-related conferences, exhibitions, events, and related marketing services handled by Show Management Office, but we will not disclose or provide your registered personal information to any third party without your consent.
- Please be advised that we may outsource the handling of your personal information to companies selected by Show Management Office for the purpose of sending you information. In such cases, we will supervise the contractor to ensure that the personal information is handled appropriately.

Please click here to view the privacy policy/privacy policy of NANO OPT Media, Inc.
https://nanooptmedia.jp/privacy/#eng

Handling of Personal Information by Exhibitors

When collecting personal information of visitors to the exhibition through the use of business cards, name book entries, questionnaires, business card attachments, or QR code systems, we recommend that you confirm the purpose of use and handling of personal information with the visitors themselves and obtain their consent before collecting their personal information. Please take appropriate measures to handle personal information based on each company's personal information protection policy and in accordance with the Personal Information Protection Law.

Portrait rights

By entering this event, all visitors, including visitors and related parties, are deemed to have consented to being photographed. Videos and photos taken by management staff or members of the press may be used as promotional/marketing materials. It may be posted or distributed on various websites and paper media.

【Inquiries about personal information】
NANO OPT Media, Inc.
3F, Uni-works SHINJUKU GYOEN, 1-12-5 Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan
E-mail: nom-info@f2ff.jp

Notes about Exhibitor Name

Exhibitor names will be listed as a list of participating companies on the official website, in the event pamphlet, exhibition hall map, and other printed materials. Basically, the names of exhibitors will be listed based on the company name entered in the application form. The following are the rules regarding the use of company names for exhibitors.

- Nonation of Legal Entity
  - To make it easier for visitors to see the company name in the list of companies, etc., we will use abbreviated names. Corporate names such as "Kabushiki Kaisha, Inc." will not be listed in either Japanese or English.
  - Since the main purpose is to be listed in the list of participating companies for visitors to index the company name, "product/service names" are not allowed to be listed in place of the company name.
  - Environment-dependent characters are not allowed.

- In the case of a joint exhibition by two companies, the following description options are available (Example: Company A is the main exhibitor)
  1）For 2 companies including the main exhibitor
  The name of each exhibiting company should be separated by "one-byte spaces, one-byte slashes, and one-byte spaces" and written together.
  Ex.）「Company A / Company B」
  2）For 3 or more companies including the main exhibitor
  Alphabetical listing of main exhibitors as follows
  Ex.）Company A
  -Company B
  -Company C

- Rules for Domestic/International Exhibitors
  In principle, even if a company is a foreign company, it will be treated as a "domestic exhibitor" if it has a Japanese corporation or branch office in Japan, otherwise it will be treated as an "overseas exhibitor".

If you have any questions, please contact Show Management Office.

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1. Handling of personal information provided by the Company to exhibitors
We will provide visitor’ s personal data (business card information) to the exhibitors of the session concerned. The personal data will be provided in a secure manner after the visitor agrees to the following The personal data will be provided in a secure manner after the exhibitor agrees to the terms and conditions of the "Confirmation of Data Transfer" (sample text: https://frm.f2ff.jp/event-jp/images/Agreement_E.pdf) All personal data will be handled under the responsibility of the exhibitor and in compliance with the Act on the Protection of Personal Information and other applicable laws and regulations.

2. Delivery Date
Delivery date is scheduled: one week after the end of the event. Delivery may be delayed due to unforeseen circumstances. Please understand this in advance. Data acquisition information will be sent by e-mail to the person in charge of exhibits.

3. Deliverable Item
Personal information to be delivered will include name, name (furigana), company name, company name (furigana), department, position, address, telephone number, and e-mail address. However, the visitor data to be delivered will be the same as that registered by the visitor himself/herself, so there may be some incompleteness. The Show Management Office will not clean the data or translate it into other languages. Please understand this in advance. The file format for delivery will be CSV.

In addition to the above personal information, we will deliver data with each visitor's action history (flags).
- Advance registration
- Real auditing

*There is a limit to the number of data to be delivered. Data in excess of the limit can be purchased for a fee. For details, please contact your sales representative.

4. Other Notes

This service does not guarantee data integrity.
The following personal information data will be deleted during the scrutiny phase and will not be provided.
- Data from participants who have refused to provide personal information after registration
- Data whose registration session has been changed or cancelled by the visitor's request after registration
- Data deemed necessary to be deleted for reasons other than those listed above for the protection of personal information or for operational reasons
- In case of reading QR codes not used for this event, reading errors, or no visitor data associated with the badge code, etc.

【Inquiries about Data Delivery】
EdgeTech+ Show Management Office c/o NANO OPT Media, Inc.
TEL:03-6258-0584 E-mail: edgetech-exhi@f2ff.jp

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Speakers shall not do any of the following acts without prior written consent of the Organizer:

(For participation in a seminar, the term “exhibitor,” “exhibition” or “exhibition space” being hereinafter replaced with “presenter,” “presentation” or “presentation space”)

1. Exhibition, display, introduction, distribution or any other business activity of or relating to products or services that are deemed
by Organizer to be inappropriate in light of the purpose of the Event or to prevent the smooth progress of the Event such as nuisances to other participants or visitors;
2. Other than the item (1) above, any nuisances to the Organizer, other participants or visitors;
3. Violation of law, act against public policy, infringement on intellectual property right, portrait right, right to privacy, reputation or
any other right or interest of the Organizer or a third party (including other participants or visitors; the same applies hereinafter),
torts, criminal offense or any other act related thereto;
4. Transfer or resale of the right to use all or part of the exhibition space or asublease of all or part of exhibition space;
5. Reverse engineering, decompiling, disassembling, duplication, alteration, adaptation, addition, processing or change of computer systems, computer networks, software, equipment, device or facilities or technical information related thereto that is/are required to hold or operate the Event (collectively, hereinafter referred to as the “System”);
6. Access to the System for the following purposes:
*For benchmark of the System including measurement of availability, capability or functionality of the System;
*For competing purpose including development of a product or service to compete with the Event or the System; or
*For duplication of feature, function or graphics of the Event or the System;
7. Act that places excessive burden on the System;
8. Act to obstruct or likely obstruct management or operation of the Event or the System;
9. Unauthorized access, compromise, hacking or cracking to the System or any attempt thereof;
10. Act to interfere with or snarl accuracy, integrity, safety, utility or legality of the Event, the System or data
of or relating to a third party contained in the System;
11. Use of other participant’s ID or password, or participation in the Event or use of the exhibition space
by impersonating a third party or by using anyone else’s name or a fictitious name;
12. Promotion, advertising, soliciting or business activity at the Event
or through the System without prior permission of the Organizer;
13. Collection of information on other participant (including registered items and personal information);
14. Act that brings, gives or causes detriment, damages, loss or unpleasantness to the Organizer or a third party;
15. Storing, sending, transmitting or making available for transmission the information that falls
or the Organizer deems to fall into any of the following categories:
*Information containing excessively violent or cruel expression
*Information containing computer virus, computer worm, Trojan horse, time bomb,
spyware or any other detrimental computer program;
*Information containing expression that defames, or damages the credit of, the Organizer or a third party;
*Information containing excessively obscene expression;
*Information containing expression promoting discrimination;
*Information containing expression promoting suicide or self-injury;
*Information containing expression promoting inappropriate use of drug;
*Information containing expression that gives unpleasantness to others;
*Information for the purpose of the first encounter with a person of the opposite sex;
*Information requesting to spread some information to a third party such as chain mail; and
*Information containing antisocial expression;
16. Giving benefits to antisocial forces such as organized crime group, or any other act that promotes activities of antisocial forces
or that is suspected to contribute to the operation of antisocial forces;
17. Act that conflicts or may conflict with the rules regarding the Event or use of the System;
18. Act that, directly or indirectly, causes or facilitates any act set forth in the items 1. through 17. above; and
19. Any other act that is deemed by the Organizer to be inappropriate.

If the Organizer judges that an exhibitor is likely engaging in any act set forth above, the Organizer may check the usage conditions,
status, situation and the like regarding the exhibition space, and may take any measures that it thinks appropriate including suspension of exhibition by the exhibitor (provided, however, that the Organizer shall not be required to take such measure.).
Even if such measure taken by the Organizer causes damages, loss or expenses to the exhibitor or any third party,
the Organizer shall not be liable for any such damages, loss or expenses in any respect.

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